

Winter/Summer 2022/23

SUMMER & WINTER CAMPS IN FINLAND



**A lifetime experience
for your children!**

Imagine taking your child to one of the
cleanest countries in the world.
The air is clear and fresh, tap water
is drinkable, berries, herbs and
mushrooms are plenty and edible
straight from the forest...

www.summercamp.fi



UUDENMAAN=SEURAMATKAT=OY=

OUR COMPANY

ESTABLISHED IN 1968

Uudenmaan Seuramatkat has over 50 years of experience in travel agency and tour operations in Finland. We are a Finnish family run company and take pride in our work.

We have IATA rights and we are a member of The Association of Finnish Travel Agents (SMAL /AFTA). We are a registered packaged travel organizer in Finland. The register is maintained by the Finnish Competition and Consumer Authority.

We are committed to developing our local tourism working together with our local partners and regional travel organisations. In 2018 we signed the Helsinki Declaration for Sustainable Tourism in order to support the greener and more responsible tourism development. We are also participating Sustainable Travel Finland Certificate-program.

We are proud to take the best course in action in terms of:

- Controlling climate change and improving energy efficiency
- Responsible use of natural resources
- Reducing waste and emissions
- The protection of biodiversity, endangered species and ecosystems
- The protection of landscapes, and cultural and natural heritage, respecting the integrity of local cultures and preventing damage to social structures
- Cooperation with local organisations and people
- The use of local products and skills

GREENER TRANSFERS with CHARTER COACHES

Our transportation services are available throughout the whole Finland. Hyvinkään Liikenne Oy was founded by Tauno Mäkelä, before the travel agency in 1954.

In this sector we specialize in charter services for group tours, corporate events, conventions, school field trips, athletic teams, sporting events and more. We also operate local and service bus lines in the city of Hyvinkää, Finland.

Our charter bus fleet features very well-equipped 9-60-seat buses with air-conditioning, toilet, radio/DVD player, digital TV, fridge, adjustable seats as well as large luggage compartments and an experienced professional charter coach drivers. Coaches are equipped with the latest safety features and the obligatory Finnish traffic insurance to ensure a safe journey. For our drivers passenger safety is the number one priority.

In March 2017 we changed to use fully renewable fuel made from 100% of leftovers and garbage. This fuel reduces the greenhouse gas emissions born during the lifecycle of the fuel up to -90%. The fuel is used in all our local service buses and charter coaches.





OUR STAFF & PARTNERS

The staff in our office are experienced and dedicated professional travel experts, tour planners and coordinators. Our qualified, English speaking summer camp guides, counselors and teachers enjoy working with children from international background and are passionate about education.

Together we all share the passion to guide our children towards a better sustainable future. We are aiming to offer the highest quality and value, great reliable service and well thought out customer experiences at all times.

In decision-making and governance, our company complies with Finnish legislation, taxation rules and company regulations as well as Finnish labour agreements regarding our employees.

We work together with city of Hyvinkää and local companies in order to build sustainable tourism opportunities and nature travel in our region. Our core partners are airlines, cruise companies, hotels, destinations and other travel professionals in Finland and neighbouring countries.

FINLAND - THE HOME OF WORLD CLASS EDUCATION

Providing equal opportunities for all citizens to high-quality education and training is a long-term objective of the Finnish education policy.

The key words in Finnish education policy are quality, efficiency, equity and internationalisation. The basic right to education and culture is recorded in the Constitution. The policy is built on the principles of lifelong learning and free education. Education is seen as a key to competitiveness and wellbeing of the society.

1. Finland's excellent learning outcomes are the result of research-based pedagogy and its innovative approach to teaching and learning. This combination supports the creation of excellent curricula and first-rate learning environments and processes.
2. High-quality training, professional freedom, and trust are the ingredients of success. Teachers in Finland must hold a master's degree and pedagogical qualifications. They enjoy professional freedom and trust, and have the power to influence their own daily work and the development of schools.
3. Finland has a strong ICT sector and a booming gaming industry. This has helped to create favorable conditions for developing cutting-edge digital learning solutions that make learning fun!

WELCOME TO SUMMER or WINTER- CAMP FINLAND - A lifetime experience for your children

Imagine sending your child to one of the cleanest, happiest and safest countries in the world. The air is clear and fresh, tap water is drinkable, berries, herbs and mushrooms are plenty and edible straight from the forest...

Our camp is designed for school children and young, ages between 8-18. Through variety of activities, experimental learning, workshops and adventures, the campers get to learn many new useful skills for their future life.

Our summer camp offers a curriculum which is designed according to Finnish phenomenon based learning methods. The program is also aiming to raise the awareness of the sustainability issues in today's World.

We will have days focusing on cleantech topics such as air quality, clean water, energy efficiency, waste management and recycling and we are also looking into sustainable food production, climate change, carbon footprint and responsible consumption.

The children will be held a lesson on lifesaving skills, putting out a fire as well as basic survival skills. They will play team sports, learn to row a boat, canoeing, making a campfire, hiking, cycling, swimming and much more.

Along with practical learning, the team work skills are also on top of our daily program. During the camp, the children will be encouraged to work together towards a common goal, learn social skills and feel the joy of succeeding without competition.

The children will have a chance to learn about Finnish culture and food as well as participate in Finnish sauna school during the camp!

The other benefits arising from participating in our summer camp are learning to communicate in English, learn to understand foreign cultures, visiting in a Finnish home and in a Finnish school.

Our responsible and well trained staff will look after the children with care.

We are warmly welcoming you to Finland!



Phenomenal Finnish SUMMER CAMP CURRICULUM

In our 7 days to 4 weeks lasting summer camps we apply the latest Finnish learning methods and practical learning such as Phenomenon based learning. The best learning environment is the nature and that is why we will make the use of this always when possible.

The phenomena topics

- Cleantech: Air quality, Clean water, Energy efficiency, Waste management and Recycling
- Limited natural resources, Sustainable food production, Climate change and Carbon footprint
- Responsible consumption and Biodiversity

Phenomenon based learning days may include field trips to explore the phenomenon in different locations.

Important and valuable skills

- Life saving skills
- Fire rescue skills
- Survival skills

Sports & Recreational activities

- Row a boat
- Kayaking
- Sup boarding
- Hiking
- Cycling
- Fishing
- Picking berries, herbs and mushrooms
- Finnish sauna school
- Nature and animals

Skills for the future World

- English language and communication
- Cultural differences
- Social skills
- Problem solving skills
- Dealing with change
- Critical thinking
- Team working skills
- Emotional skills and compassion
- Creativity and innovation
- Independence
- Learning to learn

Other things included

- Visiting a real Finnish home
- Finnish culture and food experiences
- Introduction to Finnish school system: A Finnish school day lead by a qualified Finnish teacher
- Study trip to Science Center Heureka

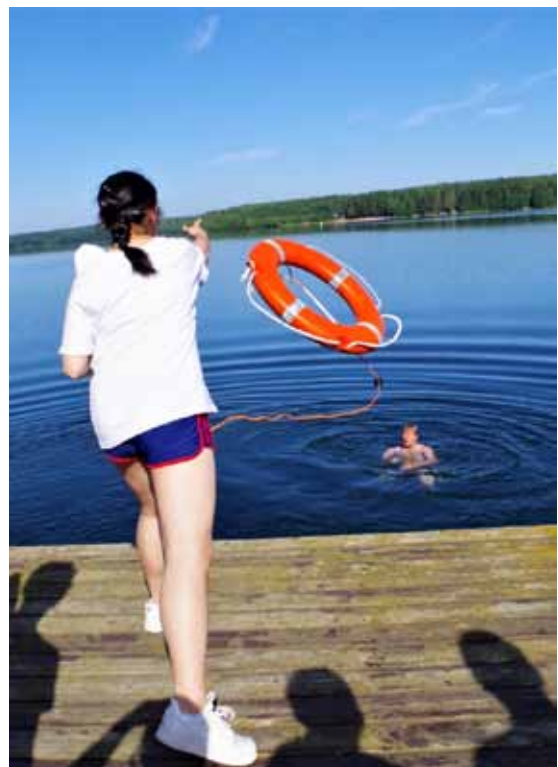
TAILOR MADE SUMMER & WINTER CAMPS

We organize private summer camps with tailor made programs for any school group, company, club or organization.

If you and your children, your friends or your acquaintances want to join in the same camp privately, that is also possible. While most of the regular summer camps are randomly formed, with this tailor made option you can offer your group an experience of a lifetime with the elements you prefer the most.

In addition to the topics mentioned earlier we can design summer camps which allow more emphasis on for example gaming, arts, sports, science, technology, drama and music or any other chosen theme.

Feel free to contact us with your ideas. Together with your knowledge and our resources and expertise we can create a life changing learning experience for the campers.



WINTER CAMP FINLAND

Why come to Finland in Winter?!

Finnish winter months are wonderful time for many exciting outdoors activities. Here, after school, many Finnish children go skiing, snowboarding, playing ice hockey or engage in some other sports.

The snow season in Finland usually begins in December and lasts at least until April. Winter also means that the weather may get very cold. Temperatures range from zero to -35 celcius degrees.

Finnish Winter Camp is also about fun activities in the snow. To be able to enjoy the Finnish winter a suitable and sufficient winter clothing is essential. You must be prepared with proper winter boots, thick gloves, warm hat, woollen scarf, thermal socks and several layers of breathable underwear and sweaters, not to forget warm and water proof winter jacket and pants.



The Finnish way in learning

Our Winter camp offers a curriculum which is designed according to Finnish phenomenon based learning methods. The program is aiming to raise the awareness of the sustainability issues in today's World. Through variety of activities, experimental learning, workshops and adventures, the campers get to learn many new useful skills for their future life in our constantly changing World.

We will have days focusing on cleantech topics such as air quality, clean water, energy efficiency, waste management and recycling. We are also looking into sustainable food production, climate change, carbon footprint and responsible consumption.

The children will be held lessons on basic survival skills. They will play winter team sports, learn cross-country skiing, downhill skiing, skating, walking with snowshoes, swimming and much more.

Along with some practical learning, the team work skills are also on top of our daily program. During the camp, the children will be encouraged to work together towards a common goal, learn social skills and feel the joy of succeeding without competition.

The children will have a chance to learn about Finnish culture and food as well as participate in Finnish sauna school during the camp.

The other benefits arising from participating in our Winter camp are learning to communicate in English, learn to understand foreign cultures, visiting in a Finnish home and a Finnish school.



Phenomenal Finnish WINTER CAMP CURRICULUM

In our Winter camps we apply the latest Finnish learning methods and practical learning such as Phenomenon based learning. The best learning environment is the nature and that is why we will make the use of this always when possible.

The phenomena topics

- Cleantech: Air quality, Clean water, Energy efficiency, Waste management and Recycling
- Limited natural resources, Sustainable food production, Climate change and Carbon footprint
- Responsible consumption and Biodiversity

Phenomenon based learning days may include field trips to explore the phenomenon in different locations.

Important and valuable skills for children

- Life saving skills
- Fire rescue skills
- Survival skills

Winter Sports & Recreational activities

- Skiing
- Ice skating
- Snowboarding
- Curling
- Ice Hockey
- Snow shoeing
- Ice and Snow sculpting
- Finnish sauna school
- Nature and animals

Skills for the future World

- English language and communication
- Cultural differences
- Social skills
- Problem solving skills
- Dealing with chance
- Critical thinking
- Team working skills
- Emotional skills and compassion
- Creativity and innovation
- Independence
- Learning to learn

Other things included

- Visiting a real Finnish home
- Finnish culture and food experiences
- Introduction to Finnish school system: A Finnish school day lead by a qualified Finnish teacher
- Study trip to Science Center Heureka



WHY VISIT A FINNISH SCHOOL?

Worldwide, every education system is different from each other. Visiting other schools give teaching professionals a great opportunity to learn working educational models and practices from others. This may open eyes in a new way, encourage to implement new ideas and improve the processes in your own school.

Ultimately, bringing all the children the best possible educational opportunities is in the heart of this activity.

School locations in the city of Hyvinkää, near Helsinki and only 40 minute drive from the Airport, is safe and peaceful atmosphere for both studying and teaching.

Our schools lie right next to a large recreational nature reserve Sveitsi with a swimming center and excellent sports facilities for football, ice-hockey and curling conveniently nearby. Short walk to city center and the railway station.

OPEN SCHOOL VISIT – See the life at school during normal school day

An introduction to the Finnish school system and a tour in the school. Visit school classes and enjoy a typical school lunch with opportunities to talk to teachers and students.

Including: Professional tour leader services in English or Chinese, Welcome speech and school introduction with seeing the classes at work and school lunch.

Price for the Open School Visit: starting from (ask for offer) € per person and it is open for all who wish to experience a Finnish school.

Notes and extras:

- There are some times the school is not able to host the Open School visits so book your visit early.
- This tour will run during the school term (not on school holidays)
- Minimum group size 5 and max 10 on tour
- Transportations from Helsinki with 10-60 person coach can be arranged. Ask options for smaller groups.
- Other extra services: meals, sight-seeing tours etc.

- The language for the tour is English.
- If you need an interpreter, let us know in advance.
- Personal hosting/guide service can be arranged for extra price.
- Book your visit with extra services 2-6 months in advance.

FINNISH SCHOOL DAY – Let your child experience a Finnish school day (For school children)

An exciting day for a child in a class room with Finnish children taught by a Finnish school teacher. Finnish schools are following the Finnish curriculum. In the beginning the teacher gives the students and introduction to the Finnish school system and a tour in the school. Then the real lessons take place including maths, handy crafts and home economics; the students will be learning to cook their own lunch...and of course make new friends!

Including: Attending Finnish school class for 6 hours with Finnish/International children and a teacher, lunch and coordinator's services.

Price for the Finnish School Day: starting from (ask for offer) € per person and is open for 10-18 year olds with spoken and written English skills.

Notes and extras:

- There are some times the school is not able to host the School Day so book your visit early.
- This tour will run during the school term (not on school holidays)
- Transportations from Helsinki with 10-60 person coach can be arranged. Ask options for smaller groups.
- Other extra services: meals, sight-seeing tours etc.
- The language for the tour is English.
- If you need an interpreter, let us know in advance.
- Personal hosting/guide service can be arranged for extra price.
- Book your visit with extra services 2-6 months in advance.

5-DAY FINNISH SCHOOL VISIT

Five school days with Finnish children and Home Stay

School options:

Härkävehmaa comprehensive school is located also in the beautiful Sveitsi Nature Park and close to the town center. The school consists of grades 3-9 and currently there is some 300 pupils. At Härkävehmaa they say, "Our goal is to be a safe school where it's easy to study and be successful".

In Sveitsin lukio, an upper secondary school, there are two profiles of study: natural science and general, with about 420 students. Here one can study biology, geography, physics and chemistry, languages, sports, drama and visual arts and cinematic art.

Including: Transfers from/to Helsinki/Airport, Home stay accommodation with continental breakfast and evening dinner, Attending Finnish school for 5 days with Finnish students (in a suitable age group), School lunch, Counseling, coordination and guiding services before and during the stay.

Price for the 5-day school visit (Mon-Fri): starting from (ask for offer) € per person for 10-18 year olds with spoken and written English skills.

Notes and extras:

- There are some times the school is not able to host exchange students eg. during the major exams.
- Home Stay families are limited and may be subject to availability.
- Proven written and spoken English sufficient for participating school lessons
- Add weekend with the host family (Saturday and Sunday) to your program with extra price. Subject to family availability.
- Book your visit with extra services, such as pick up from the airport 3-12 months in advance.



Phenomenal Finnish Education for TEACHERS

TEACHER JOB SHADOWING – From 1-10 school days with Finnish Teacher and Home Stay

Experience the Finnish education system from Finnish teachers by following how they design the classes, prepare for teaching and how they teach the children in the class room.

You will learn eg.

- Transferable skills and tools to plan and design your own teaching methods.
- Understand the impact of cultural and historical aspects in teaching.
- How the digital education works in practice
- The whole picture about the Finnish education system and teaching culture from planning to evaluation.

The tailored program is suitable for 1-7 teachers in the same school at the same time. Every teacher will choose the children age group and have their own "Tutor" teacher who they will follow.

The program would also include a briefing to Finnish education system. The program will run from September to November or from January to April and last from 1-5 days at a time with one teacher. Alternatively even 10 days with an option to change the "tutor" teacher. Ask for more tailored programs.

Accommodation options: Hotel or home stay with a Finnish teacher

Notes and extras:

- There are some times the school is not able to host teacher shadowing eg. during the major exams.
- Home Stay families are limited and may be subject to availability.
- Proven written and spoken English is necessary for teacher shadowing
- Add weekend with the host family (Saturday and Sunday) to your program with extra price. Subject to family availability.
- Book your visit with extra services 3-12 months in advance.

Combined work training, camp and incentive trip? Teacher Shadowing with a tour in Finland? Just ask, we will tailor a perfect combination for you. Please ask for offer.

OUR CAMP LOCATIONS

Hyvinkää is a city of healthy, pine-scented air, pure nature and safe environment close to Helsinki airport.

Camp Sveitsi

Sveitsinpuisto is a 276-hectare forest area for recreation. It includes a 96-hectare natural conservation area. Part of the National Ridge Protection Programme, the valuable landscape inspires its visitors to all sorts of exercise and recreation.

Location

- Only 40 minutes to drive from the Helsinki Airport
- 2 km from Hyvinkää city centre

Accommodation

- 182 newly refurbished, modern and cosy rooms
- Rooms are decorated in natural colours and come with a work desk, TV and private bathroom
- 2 on-site restaurants and a summer terrace
- 40 versatile spaces: auditoriums, meeting rooms with separate team work spaces and atmospheric cabinets for max 150 persons
- Swimming pools both indoors and outdoors
- Sauna
- WiFi
- Five modern cinema halls
- SuperPark activity park
- Fit Park Sveitsi fitness centre

- Network of jogging and skiing tracks start at the property
- Shuttle bus to the city center

Near the resort

- Two golf courses
- Riding centre
- Ice arenas for skating, ice hockey and curling
- Aerial playground or adventure park SeikkailuSveitsi
- Sveitsi Skiing Centre for snowboarding and skiing
- Football grounds (real grass) and sand grounds

The restaurant is open during the meal times.

For the summer campers breakfast, lunch and dinner are included. For Chinese groups the content of meals will be tailored to suit the tastes when required.

Resort Sveitsi is located less than one kilometre away from the two local schools, Härkävehmaa School (grades 1-9) and Sveitsi High School (15-18yrs old). Therefore it is a perfect location when summer campers choose the program to participate in Finnish school days.





Camp Sääksi

The camp resort is ideal place to stay for studying, nature activities, recreation and pleasure.

Location

- Only 40 minutes to drive from the Helsinki Airport
 - Located in beautiful surroundings by the lake Sääksjärvi
- The lake is the largest fountain based lake in Southern Finland and therefore it is extremely pure and clean watered.
- Many kilometres of forest and moor nature surrounding the resort

Accommodation

- 97 separate rooms of which 6 singles, 88 doubles and 3 suites with terraces viewed to the lake. Half of the rooms have been new renovated and they represent common hotel level. Rest of the rooms represent cozy institute level and all the rooms have tv, toilet and shower.
- Meeting rooms with fixed data projector, group rooms up to 60 people auditorium with 120 seats and the gym hall for 350 people
- WiFi
- Saunas both indoors and by the lake
- Well equipped gym and 630m2 gym hall for wide range of activities; basket ball, volley ball, badminton, floorball, gymnastics, pilates etc.
- 17 metres long swimming pool

The reception and lobby kiosk are in the main building. In the kiosk you can buy drinks, sweets and snacks as well as postcards, stamps, souvenirs and some hygiene products.

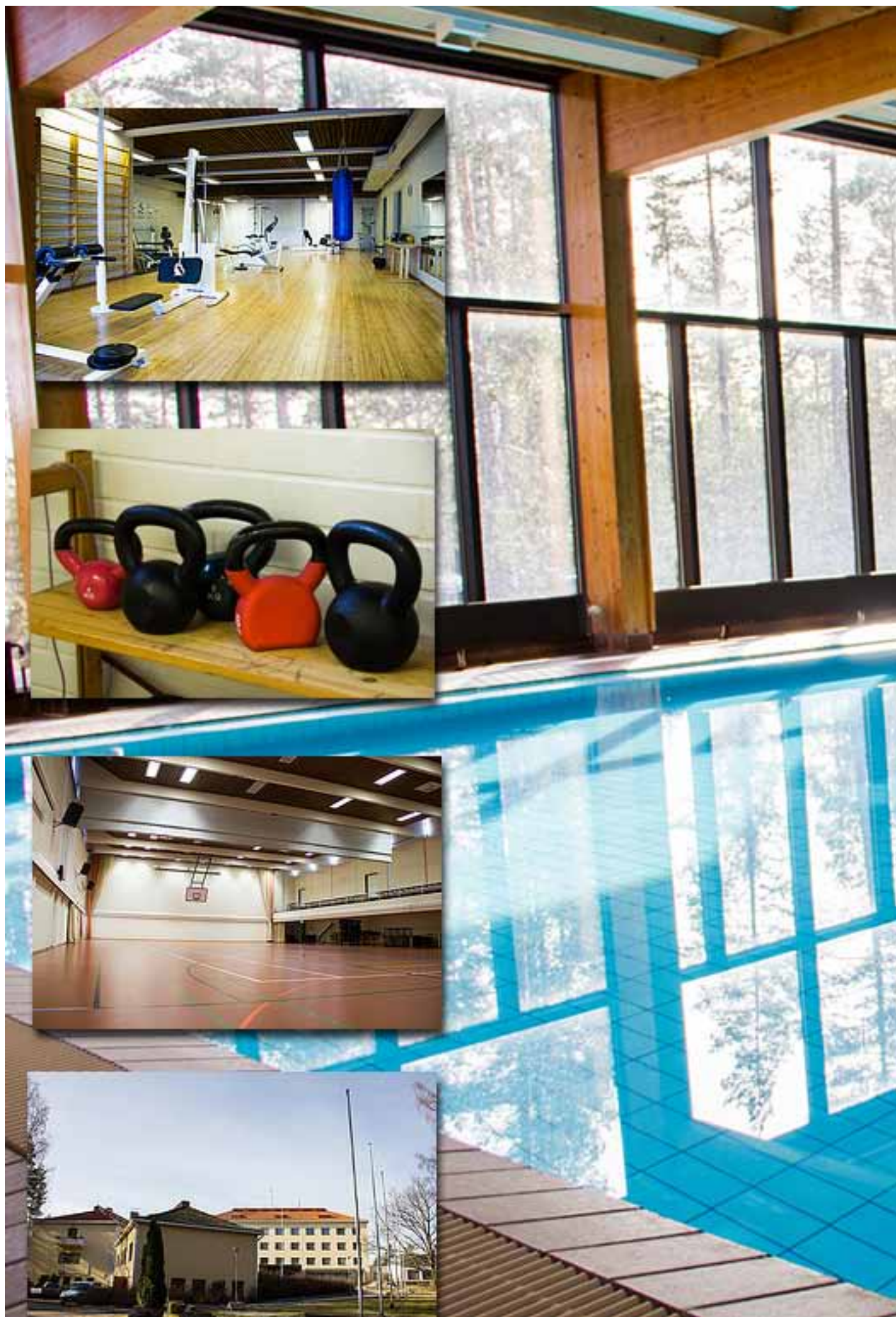
The restaurant is open during the meal times.

For the summer campers breakfast, lunch, noon snack, dinner and evening snack are included.

For Chinese groups the content of meals will be tailored to suit the tastes when required.

In winter time our guests can do cross country skiing on marked tracks and afterwards dive in to refreshing hole in the ice either with or without sauna! There is also many winter activities on the frozen lake.





Phenomenal Finnish NATURE TEACHER TRAINING PROGRAM

Finland is a country of forests and lakes. Finns are said to have a special connection to nature. The Nature makes us happier, healthier more creative and empowered. This applies to all people around the World.

Do you want to learn why and how and be able to pass your valuable knowledge to the others?

Further Qualification in Hiking and Nature Guide Services is now available in Finland.

The qualification module for all candidates is hiking and nature guide activities. Vocational skills and competences required for completion of the qualification; spoken and written English language skills

Those who have completed the qualification shall:

- be able to guide, instruct and organise various groups safely and to a high quality standard in summer and winter conditions;
- master wilderness skills required in cross-country conditions: orientation, making a fire, cooking and overnight camping preparations;
- be able to choose and service the correct gear and equipment for themselves and their group;
- know how to prepare safety plans and attend to the group's safety in all conditions or when conditions change;
- be able to work as guides and leaders of groups;
- know how to apply their knowledge of nature and the environment when presenting local nature;
- know how to commercialise and price their services;
- take the wishes, traditions and cultural backgrounds of customer groups into account;
- be able to act in accordance with the principles of sustainable development;
- comply with agreements and regulations governing the field;
- co-operate with other parties involved in the tourism sector;
- command specialised competencies according to their chosen qualification modules.

Not exactly what you are looking for? Maybe we can offer some tailored solution, please feel free to ask.

HAPPIEST COUNTRY IN THE WORD...

Daily Telegraph UK listed Finland one of the greatest countries in the world in March 2018 with the following list:

1. It's the safest country on Earth
 2. And the most eco-friendly
 3. Nowhere in Europe has more trees
 4. Its capital couldn't be greener
 5. There are 179,584 islands
 6. And 188,000 lakes
 7. It's a tolerant place
 8. With enviable gender equality
 9. Santa Claus lives there
 10. They really appreciate good coffee
 11. Over 3 million saunas, which is more than one sauna for every other citizen
 12. It has great Wi-Fi
 13. The most spectacular northern lights display
 14. Helsinki has one of the world's loveliest cathedrals
 15. ...and surprisingly good beaches
 16. You can time travel; The border between Finland and Sweden is also a time-zone marker.
 17. Or spot bears in a weekend
 18. It all means the residents are a happy bunch;
- According to the 2018 World Happiness Report, Finland is the most contented nation on the planet.



FINLAND INFORMATION

People

Population: 5.4 million, 18.1 inhabitants per km² (46.6 per square mile)

Life expectancy: Men 78 years, women 83 years

Languages: Official languages are Finnish (spoken by 88.9%) and Swedish (5.3%). Sámi is the mother tongue of about 1,900 people, members of the indigenous Sámi people of northern Lapland

Religion: Christianity; 73.8 % Lutheran and about 1.1% Orthodox. In practice society is fairly secularised

State & Government

Independence: Declared on December 6, 1917. Previously a grand duchy in the Russian empire for 108 years, and a part of Sweden for 600 years before that

Form of government: Republic, parliamentary democracy

Parliament: 200 members in one chamber, elected every 4 years in a direct vote (next elections in 2019)

Cabinet: Multiparty coalition cabinet. The current Cabinet is run by Prime Minister Juha Sipilä

Head of State: President of the Republic, elected every 6 years, two-term maximum. Currently Mr Sauli Niinistö, elected in 2012.

International cooperation: Member of United Nations since 1955 and European Union since 1995

Society & Economy

Key features: High standard of education, social security and healthcare, all financed by the state

GDP per capita: 37,559 euros (2014)

Main exports: Electrotechnical goods, metal products, machinery, transport equipment, wood and paper products, chemicals

Main imports: Raw materials, investment goods, energy, consumer goods (for example cars and textiles)

Currency unit: Euro

Geography & Climate

Area: 338,440 km² (131,991 square miles), the fifth-largest country in Western Europe

Greatest length from north to south: 1,157 km (717 miles)

Greatest width from east to west: 542 km (336 miles)

Capital: Helsinki (1.4 million inhabitants in metropolitan area)

Climate: Great contrasts – cold winters and fairly warm summers (2014 extremes: coldest day in Utsjoki -40.7 C/-40.7 F, warmest day in Pori 32.8 C/91 F)

Sources: Statistics Finland, National Board of Customs, Population Register Center, State Provincial Office of Lapland, LocalFinland.fi



OUR VALUES

We value Finnish nature, environment and our cultural heritage and want to commit to enhancing the welfare of people at the same time protecting the nature by embracing ecological and responsibility aspects in educational tourism.

We seek to provide our visitors with an exciting and educational experience in Finland that is also of benefit to the local people. When ever possible, our aim is to use local ingredients, workforce, products and services.

We also aim to choose methods of transportation which reduce our ecological footprint. Our company is a supporting member of WWF Nature conservation organization and Association of Finnish Work.

WHAT WE CAN DO FOR YOU

All the ground services you will need in Finland:

- Transfers and Charter coaches
- Flights, International and Domestic
- Accommodation
- Guides who speak your language
- Sight seeing, tours and trips
- Activities (sports, games, visiting events and festivals, well-being, team-building, nature etc.)
- Cultural activities, sauna, ecotherapy, relaxation programs
- Finnish home visits
- Business visits

- Educational tours
- Summer and Winter camps with Finnish phenomenon based curriculum. Also other educational concepts can be applied on request
- Any tailor made combinations of all the above.

We will also design summer camps which allow more emphasis on eg. gaming, arts, sports, science, technology, drama and music, or any other chosen theme.

Please feel free to ask us more!

Ms Jaana Mäkelä

Director - Summer Camp Finland

Email: jaana.makela@uudenmaanseuramatkat.fi

Visit our website: www.summercamp.fi

**WELCOME TO THE BEST
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FULL SERVICE TRAVEL AGENCY & TOUR OPERATOR IN FINLAND

=*UUDENMAAN=SEURAMATKAT=OY*=

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